FACTSHEET

The Public Overwhelmingly Supports 25x’25 and Renewable Energy

A national survey of 1,000 registered voters by Public Opinion Strategies found enormous support for 25x’25, a bold energy vision that would reduce our dependence on oil, protect the environment and public health, and provide a bright economic future for rural America:

- **There is nearly unanimous support for a national goal of having 25% of our domestic energy needs met by renewable resources by the year 2025.** 98% of voters see the 25x’25 goal as important for the country, and three out of four (74%) feel that it is “very important.” Ninety percent of voters believe this goal is achievable.

- **Overwhelming majorities support government action to encourage greater use of renewable energy.** 88% of voters favor financial incentives, and 92% support minimum government standards for the use of renewable energy by the private sector.

- **Nearly all voters (98%) say the costs would be worth it to move us toward the 25x’25 goal.** These include the cost of research and development, and the cost of building new renewable energy production facilities.

- **Voters consider energy to be an important issue facing the country, rating it similarly with health care, terrorism and national security, and education, and ahead of taxes and the war in Iraq.** Half (50%) of voters believe America is headed for an energy crisis in the future, and 35% believe the country already is facing a crisis.

- **Voters see many convincing arguments for a shift to renewable energy –** the need to reduce U.S. dependence on foreign oil, protection of the environment for future generations, the readiness of these technologies to contribute today, and the opportunities they present to create new jobs, especially in rural communities.

Public Opinion Strategies conducted a national internet survey of 1,000 registered voters on behalf of the Energy Future Coalition, which sponsored the research for the 25x’25 Work Group. The survey was conducted February 12-15, 2006 and has a margin of error of ±3.0%.

The complete executive summary of the poll is located online at www.25x25.org.

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