Bringing the Vision to Life:
2009 Plans for the 25x’25 Campaign

Webinar 1
December 11, 2008
Session Leaders

• **Read Smith**, Washington State wheat grower and Co-chair of the 25x'25 National Steering Committee

• **Tom Ewing**, former member of Congress from Illinois, and member of the 25x'25 Policy Committee

• **Ernie Shea**, 25x'25 Project Coordinator and President of Natural Resource Solutions
Welcome!

Webinar objectives:

- Share progress to date
- Review 2009 action plan
- Highlight leadership opportunities for state alliances
- Explain new mini-grant program
State Legislature Resolutions

- **Yellow** = legislation passed
- **Green** = legislation pending
Over 775 partners including:

- CropLife America
- American Farm Bureau Federation
- National Corn Growers Association
- Forest Landowners Association
- Deere & Company
- Ford, Chrysler and GM
- American Wind Energy Association
- National Wildlife Federation
- Environmental Defense Fund
25x’25 is now a national renewable energy goal!

- Passed by Congress as part of HR6
- Signed into law by President Bush on December 19, 2007
2009 Objectives

1. Mobilize the 25x’25 base to deepen and expand grassroots support for enabling policies needed to create a clean and green U.S. energy future.

2. Document and report national and state level progress towards meeting the 25x’25 goal.

3. Facilitate ag and forestry sector dialogue on climate change and help them to identify and advocate for solutions sets they can provide.

4. Facilitate the development of consensus based action plans to address critical transition issues affecting a 25x’25 energy future.
Primary Areas of Focus

Three major initiatives:

1. Bringing the Vision to Life Campaign
2. Ag and Forestry Solutions to Climate Change
3. Addressing Challenges and Barriers
   - Sustainability
   - Woody biomass
   - Community wind development
   - Biofuel and electricity infrastructure challenges
What will it take to achieve the goal?

- All forms of renewable energy
- All states contributing – a collective effort
- The will of our policymakers and the public
- A national energy plan
America needs a comprehensive, long-term energy plan that will:

- accelerate the production of all forms of renewable energy
- create new renewable energy markets
- deepen our commitment to conservation of natural resources, sustainability and protection of the environment
25x’25 Draft Economic Recovery Recommendations

- **Rural Energy for America Program (REAP):** $250 million annually, $500 million over two years.

- **Repowering Assistance Program** - $150 million annually, over two years.

- **Biorefinery Assistance Program** - $500 million year one, $1 billion year two.
25x’25 Draft Economic Recovery Recommendations

- **Bioenergy Crop Assistance** - $250 million annually for two years.
- **Community Wood Energy Program** – $20 million annually, for two years.
- **Clean Renewable Energy Bonds** (CREBs) – Extend program through 2010, additional bonding authority of $2.5 billion.
25x’25 Draft Economic Recovery Recommendations

- **Production Tax Credit & Investment Tax Credit** – Restructure and extend for renewable electricity sources for 5 years.

- **Community Wind Tax Incentives** – Count tax incentives against active income.

- **Smart Grid** - $1.3 billion smart grid investment
Key Areas of Focus for State Alliances

- Advance enabling policies
- Develop state-level action plans
- Communicate the facts
- Recruit partners
Mini-grants for State Alliances

- Now awarding “mini-grants” to active state alliances, thanks to a $100,000 grant from the Energy Foundation.

- State alliances will use the funds to support education outreach and information exchange around agriculture and forestry's role in a reduced carbon economy.

- The funding is limited to $4,000 per state alliance within a twelve-month period.

- State alliances can get more information about and apply for mini-grants using the online application form located at www.25x25.org/statetoolkit.
Mark you calendar!

Next Webinars for State Alliances

- **Opportunities and Challenges for Advancing Wind Development in America**
  January 8, 2009

- **The Role of Ag and Forestry in a Reduced Carbon Economy**
  February 12, 2009
Mark your calendar!

2009 National Summit

March 24-26, 2009
Washington, DC

Key Areas of Focus:

Reduced Carbon Economy
Woody biomass
Community wind development
Sustainability